

COLEY WARREN

PROFESSIONAL EXPERIENCE

See.Spark.Go

Graphic Design Apprentice | 2022 - 2022

A PUBLIC RELATIONS, COMMUNICATIONS, SOCIAL MEDIA AND DIGITAL MARKETING FIRM WITH A DESIRE TO TELL THE BEST STORIES IN THE WORLD

- Supported Graphic Design Account Lead by taking on multiple design projects and exceeding client expectations. Strengthened skills in Adobe Illustrator and InDesign as well as Figma daily
- Utilized Asana and Slack to successfully communicate with various team members to ensure prompt meeting of project deadlines

Talking Dog Agency

Creative Director of Art | 2022 - 2022 Art Director | 2021 - 2022

A STUDENT-LED ADVERTISING AND PR AGENCY AT THE UNIVERSITY OF GEORGIA

- Guided 10+ Art Directors by serving as the Creative Director of Art on the Board of Directors
- Created solid brand guidelines for clients and generated a strong client-facing casebook

Brightstone Productions

Graphic Designer | 2019 - 2022

A COMPANY THAT EXISTS TO PROVIDE FAMILY FRIENDLY ENTERTAINMENT FOR AUDIENCES AND TO HELP PERFORMERS AND TECH GROW IN THEIR GIFTS!

- Designed various content for the company, including social graphics, show posters, and printed programs
- Collaborated with the directors to determine the optimal timing for promoting and posting on social media platforms, with the aim of maximizing audience engagement.

CONTACT

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EDUCATION

UNIVERSITY OF GEORGIA

B.A. IN ADVERTISING

MINOR IN DESIGN AND MEDIA

MINOR IN STUDIO ART

2020-2023

UNIVERSITY OF NORTH GEORGIA

AA IN ART

2017-2019

CLUBS

UNIVERSITY OF GEORGIA

GRADY AMBASSADOR

ADCLUB

UNIVERSITY OF NORTH GEORGIA

ART CLUB

SKILLS

- **PROJECT MANAGEMENT:** ASANA, SLACK, NOTION, AIRTABLE, QUICKBOOKS
- **ADOBE ILLUSTRATOR**
- **ADOBE INDESIGN**
- **ADOBE PHOTOSHOP**
- **FIGMA**
- **LEADERSHIP:** PROBLEM SOLVING, ORGANIZATION, RELATIONSHIP-BUILDING